

Steven Hopkins

GEOGRAPHY GRADUATE | ENTREPRENEUR

Creative, entrepreneurial and hard-working. Confident in using and learning specialised software. Experienced in social media management. Enthusiastic to use and develop creative skills. Passionate about design and business. Able to work on own initiative and as part of a team.

Experience

DIRECTOR - BOARD GAME BUCKET LTD

June 2018 - Present

Establishing Online Community

Feb 2020: Board Game Bucket

Website design and marketing. Building relationships, community and onboarding clients. SEO and content creation.

Kickstarter Campaign

April 2019: Egg Farmer Card Game

Launching a successful Kickstarter campaign. Product design and manufacturing. Fulfilment to backers across the world.

DESIGNER - FREELANCE

Jan 2018 - Present

Creating logos, materials, leaflets, brochures and websites. Taking on board feedback and influencing clients.

CAR VALET - MTC TAXIS

June 2016 - Sep 2017

Saturday/summer job.

Education

BA GEOGRAPHY 2.1 - ROYAL HOLLOWAY

Sep 2017 - July 2020

Presentation and Communication

Presenting data in reports visually through graphs, charts and infographics. Large written reports and policy briefs. Individual and team presentations.

Data: Research and Visualisation

Researching and collecting quantitative and qualitative data. Analysing and manipulating data using Excel. Using ArcGIS to visualise and analyse data.

A LEVELS - MAIDSTONE GRAMMAR SCHOOL

Sep 2015 - July 2017

ABBC grades in Maths, Geography, Art & Further Maths respectively.

GCSES - MAIDSTONE GRAMMAR SCHOOL

Sep 2013 - July 2015

11 A*- A grades including Maths & English.

Community

Building and Maintaining Church Websites

boundscross.org.uk | westoningbaptistchurch.org

Functional website built with WordPress. Complete with events management and audio library.

Volunteering at Church Events

Helping at events including children's youth clubs. Playing instruments when required.

Facebook Groups

Active member of various Facebook communities, both technical and hobby groups, as well as a group admin of a couple of groups.

✉ stevenpaulhopkins@gmail.com

☎ 07827 300178

📍 19 Parkstone Close, Bedford, MK41 8BD



Check out my website

stevenhopkins.xyz

Skills

Adobe Creative Cloud

Photoshop, Illustrator, InDesign, XD, Spark

Microsoft Office

Word, Excel, Powerpoint

WordPress

Designing, using themes and plugins, content management

Social Media Management

Instagram, Facebook, Twitter, YouTube, LinkedIn

Facebook Business Manager

Running ad campaigns

Mailchimp

Designing and running email campaigns

Later

Scheduling social media content

Shopify, Wix, Squarespace, Webflow, HTML, CSS

Web design and implementation

Procreate

Illustration

Interests

Baking cakes, desserts and chocolates

Christmas market stall (2016)

Producing chocolates. Sourcing ingredients and packaging. Branding. Hygiene. Christmas market stalls. Interacting with customers.

Music

Playing the piano

Drawing & Painting

Setting up an Etsy Shop (2017)

Introduction to e-commerce. Setting up Etsy shop. Designing Christian posters, cards and wall art.

Sports

Playing football, cycling and badminton

Games

Playing board games with friends and at local clubs

References available on request.